

<p>Mr. Anderson Anonzo - CEO of Africa XYZ 71-75 Shelton Street Covent Garden, WC2H 9JQ United Kingdom E-mail : 365@africa.xyz Date: 18 January 2024</p>	 <p>Scan QR code to verify at africa.xyz/365-EN</p>	Version en Français 
		Versão em português 
		Versión en español 
		Toleo la Kiswahili 

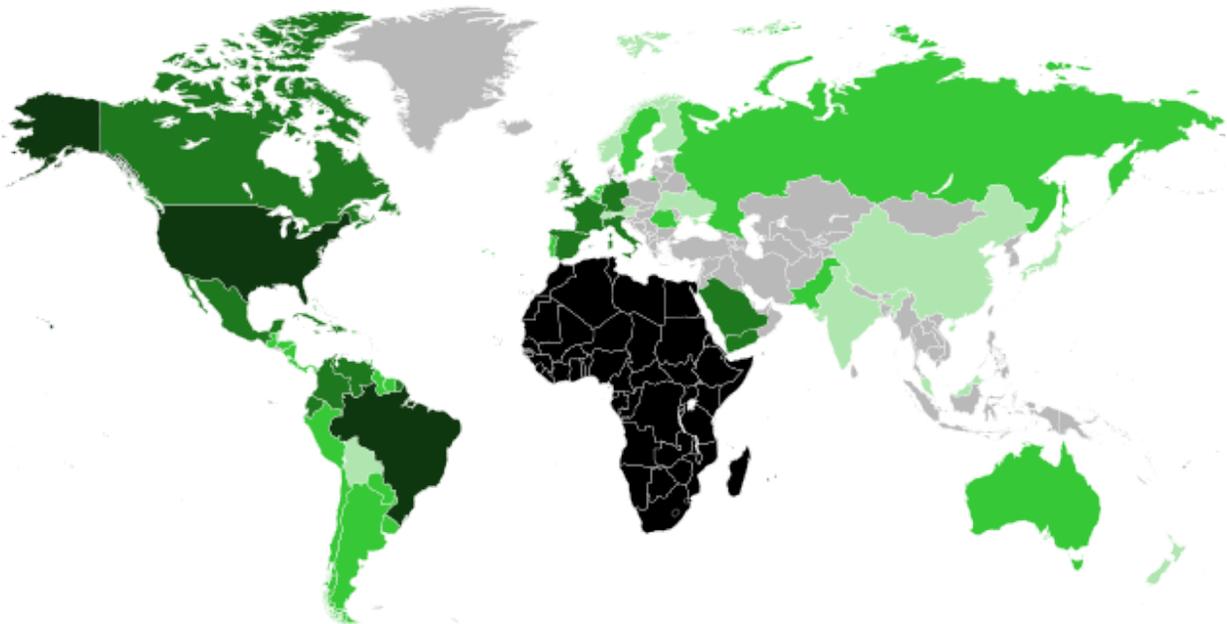
Subject : Call for Applications to 3 million aspiring entrepreneurs, startups, and business owners across 120 countries in Africa, America, Europe, and Asia.

Dear fellow Africans,

I hope this letter finds you well. I am writing to present a unique partnership opportunity that aligns with our shared commitment to fostering entrepreneurship and creating sustainable job opportunities.

At Africa XYZ, our mission is to build the world's largest Pan-African investment bank to protect and enrich the lives of Africans around the world. Our top priority is to finance the creation of 300 million jobs for youth by 2030.

Over the next 10 years, we aim to reach our goal of 300 million jobs by supporting 3 million companies in the early stage, growth stage, as well as aspiring entrepreneurs. Each of these companies is expected to create 50 to 100 jobs.



A) Vision 2030 Fund I & II:

Between 2024 and 2025, we aim to launch 2 funds:

- **Vision 2030 Fund I** : A \$2.5B fund aimed at identifying, training, and connecting 300 million youth across 120 countries in Africa and its Diaspora¹ to job opportunities through a network of 25,000 talent hubs.
- **Vision 2030 Fund II** : A \$150 billion fund dedicated to investing in 3 million startups, aspiring entrepreneurs, and established businesses across 120 countries, spanning Africa, Latin America, North America, Europe, and Asia (as shown on the map above).

Each of these companies is expected to create 50 to 100 jobs, totaling 300 million jobs over the next 7-10 years, fostering income growth, and developing robust entrepreneurial ecosystems.

In pursuit of this ambitious goal, we are building strategic partnerships with the world's leading businesses, governments, and institutions in order to raise the \$152.5 billion needed across our 2 funds.

B) Types of Companies/Profiles we are looking for:

We are seeking strategic collaborations with the top 1% of entrepreneurs from Africa and its diaspora, dedicated to creating wealth and jobs for our 1.7 billion-strong African and diaspora population worldwide.

1. Aspiring Entrepreneurs:

Launching a successful company requires addressing immediate needs and providing essential products or services.

- Focus on Identifying and addressing essential needs within the community.
- Prioritize solutions that align with the daily requirements of the African population.
- Demonstrate with tangible evidence that you are an expert in your field.
- Align your business objectives with at least one of our top 5 objectives.

¹ The African Union (AU) defines the African diaspora as consisting: "of people of native or partial African origin living outside the continent, irrespective of their citizenship and nationality and who are willing to contribute to the development of the continent".

2. Startups:

A startup is defined as a young company in its early developmental stages, characterized by innovative technologies, high growth potential, and a focus on rapid scalability. To be considered for investment, startups should demonstrate:

- **Innovation:** Showcase unique and creative technology that distinguish your startup.
- **High Growth Potential:** Outline strategies for rapid growth and scalability.
- **Problem-Solving Focus:** Clearly articulate how your startup addresses a specific problem or gap in the market.
- **Market-fit :** Emphasis on tangible evidence of product development with actual customers using it.

3. Established Businesses:

Established businesses are vital contributors to the economy, and we seek partnerships with enterprises demonstrating sustainability, growth, and a positive impact on their communities.

Key criteria include:

- Minimum one-year existence.
- A team of at least 10 members paid at a minimum of \$160 per month.
- \$50,000 in running capital.
- A winning product or service with a substantial customer database.

C) Investment Overview Table

This table provides a comprehensive recap of investment details across various Company/Profile Types. It includes key information such as Investment Amount, Investment Type, Maximum Repayment Period, and Projected Job Creation Upon Fund Receipt.

#	Company/Profile Types	Investment Amount	Investment Type	Maximum Repayment Period	Projected Job Creation Upon Fund Receipt
1	Aspiring entrepreneurs	\$50,000	5% equity and 95% interest-free loan	18 months	10 jobs
2	Startups	Up to \$250,000		24 months	10-20 jobs
3	Well-established businesses	\$250,000 - \$2 million		24-36 months	50-100 jobs

D) Application Process (5 steps):

1. **Submit a document** (business plan, business model canvas, or presentation). Remember to outline your strategy to double the investment amount you need, repay your loan within the maximum repayment time, create the projected number of jobs, and showcase sustainable revenue generation. Please send your document to [365@africa.xyz].
2. Upon submission of the document, we initiate **due diligence** to validate the accuracy of the provided information. The standard processing time is 6-12 months, but for those opting for expedited processing, it's 7-21 days.
3. If you successfully clear the due diligence stage, you'll be invited to a **30-minute interview with your team**.
4. Following a successful interview, you will receive an **investment agreement to sign**. This confirms your commitment to utilizing the loan exclusively for business financing. You'll be required to submit a copy of the bank statement every 30 days.
5. **Upon completion of all previous steps**, the approved funds will be wired to your (corporate) bank account².

>>>>> Annex: Top 5 Objectives of Africa XYZ by 2030 <<<<<<

Note: Each applicant should ensure that his business objectives align with at least one of our top 5 objectives.

1. **Train and Provide Jobs for 300 Million Youth:** This may encompass companies in Human Resources, career advice, talent acquisition , job portals, youth training, etc.
2. **Help Build 500 Unicorns (Private Companies Valued at a Minimum of \$1B):** This could include startups with high growth potential in areas such as youth training and job provision, fintech, renewable energy, agriculture, and agri-business, etc.
3. **Provide Digital Financial Services to 1 Billion Africans:** This may include companies offering financial services, fintech, etc.
4. **Provide Electricity to 530 Million People:** This could involve companies in the production, distribution, and management of (renewable) energy, electricity, etc.
5. **Create an Africa that Can Feed Itself and the World by Investing in Sustainable and Innovative Agriculture and Agri-business:** This encompasses companies involved in various aspects of the agricultural field, including production, processing, distribution, etc.

² In order for this initiative to succeed, two elements must come together: 1) We need to reach 3 million selected applicants by September 2025, and 2) Our fundraising for Vision 2030 Fund I & II must be successful.